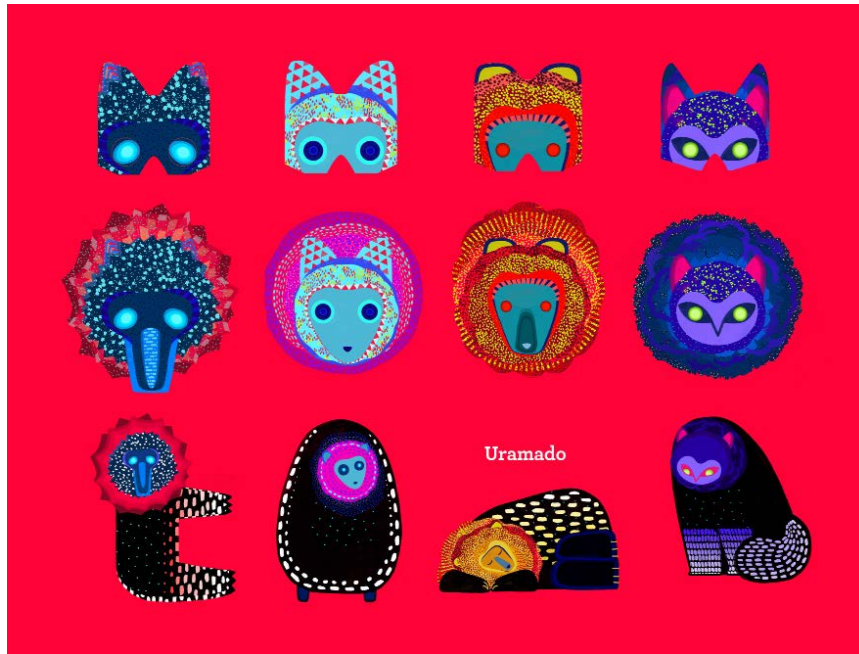


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1. Download the free app : *Uramado AR, Tanukis awake*
2. Grant access to camera
3. Aim at me ! (zoom if necessary)

Uramado AR, Tanukis awake

-> event / exhibition / live / book / workshop

Uramado is a **treasure hunt route in augmented reality** by Julie Stephen Chheng. It tells the story of Tanukis which are **spirits of the forest** waking up in the city. Up to 48 animals are placed in different places of the appointed area, outside and inside, more or less hidden, in different sizes.

The participants are invited to **download the free app Uramado AR, Tanukis awake** (on IOS and Android) to start this treasure hunt. As the stickers are discovered one by one, **the spirits come to life**, bewildered, and ask questions to the participant. According to the reply given, the participant will discover at the end of the route that he himself is a Totem Animal and will get to leave the game with his own mask and paper toy in augmented reality.

Uramado invites the audience to question our differences and our own reality in a poetic and playful way. Workshops, a live VJ set and a book Uramado accompanies the treasure hunt.



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Lev Festival, Espagne



Cliquez ici pour
la Villa Kujoyama, Kyoto



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le Moulin Rouge, Paris

VIDEOS
à cliquer



Cliquez ici pour New York



Live VJ Uramado



Livre Uramado