

# Nuits Noires

*L' Atelier de création sonore immersive*

*A workshop of immersive, sound-based creations*

*Nuits Noires works with museums, territories, brands  
and agencies in search of tailor-made immersive sound  
content.*

*So let your imagination run wild and listen...*

# TABLE OF CONTENTS

Our manifesto \_ page 1  
Our story \_ page 2  
Our recording studios \_ pages 3 & 4  
Our accompagnement \_ page 5

## Examples of our projects -

Muséum National d'Histoire Naturelle \_ pages 7 & 8  
Paris Musées \_ page 9  
La Fête des Lumières 2021 \_ page 10  
Musée du Quai Branly \_ pages 11 & 12  
Le Centre Pompidou \_ page 13  
Ouvrons Perrache \_ page 14  
Fondation Vuitton \_ page 15  
Le Palais de Tokyo \_ page 16  
Nuit Blanche 2020 \_ pages 17 & 18  
Salomon \_ page 19  
Si Le Courant Passe \_ page 20  
Gauchère \_ page 21  
Ferme les yeux et regarde \_ page 22

Reviews and Testimonials \_ pages 23 & 24  
Contact \_ page 25

## — OUR MANIFESTO

It seems fundamental to us in the era of all digital and omnipresent images, to offer moments of breathing and reconnecting to everyone's imagination, because yes, we all have one !

*Cacophonies, cries, whispers, G minor.  
It is everywhere, yet  
passes unseen. It speaks to us, and  
we listen without replying.  
It deftly governs the world around  
us, washing away our woes and  
helping our plants to grow. But just  
what is it? Sound, that oft-forgotten  
friend. We've a lot to say about it,  
but more to listen to.*

*Enter a world of complete  
immersion via a system of binaural  
and ambisonic sounds and  
welcome your audience into the  
heart of your story, created by us  
at your side.*

## — OUR STORY

For Elodie Parmentier, the co-founder of Nuits Noires, everything started at university where she studied the plastic arts. It was there that she discovered immersive experiences in 2004, and she realised that she lived such events as experiences that played on all the senses. The moment itself remained etched in her memory, and she enjoys relating what she experienced in great detail and with great emotion, even years later. Essentially, she found that immersion was the best way to share snapshots of life and to make art accessible, and she decided to explore the idea further by studying cultural mediation at the Sorbonne university in Paris.

In 2016, Elodie met Jeremie Nicolas in Lyon. Jérémie had been working as a musician, sound engineer and composer for over a decade, whereas Elodie, as a curator, at home in the world of museums, had worked at the Palais de Tokyo in Paris. They decided to combine their complementary strengths for a sensory approach to sound immersion.

They therefore began creating immersive, sound-based experiences using live music in pure darkness (the programme remained secret) for the general public from 2017 to 2019, giving people a new way to experience concerts.

Their goal was to foster zero-gravity moments where the audience is immersed in sound only, in order to “show” how music can be experienced through our senses.

The fifteen events catering to more than 10,000 invested people of all generations are a testament to their success. To fully realise their vision, they took part in various incubator projects from 2017 to get support from colleagues.

They are staunch believers in the power of sound on the mind of the audience, and are now part of a creative workshop for immersive sound experiences for cultural and regional institutions, brands, agencies, and scenographers seeking sensory content.



## — OUR RECORDING STUDIOS

*La Ciergerie studios, Lyon, France*

Nuits Noires is based at the heart of a 300 m<sup>2</sup> recording studio dedicated to music and sound creation in the centre of Lyon, France. We handle recording, mixing and mastering with two studios and dedicated teams.



*Our Neumann KU100 binaural microphone*

## — OUR EXPERTISE

### Ambisonic Sound

This is a sound recording technique to reproduce a sound environment perfectly. Listeners will feel fully immersed in this virtual environment when listening to the sound over speakers or using a headset.

### Binaural Sound

This is a sound recording and mixing technique that recreates natural sound in three dimensions, allowing listeners to be fully immersed into the heart of the action and the sound-based space. No complex set-ups are.

---

## OUR SUPPORT FOR YOUR PROJECT

*We accompany you step by step of your need, to the idea, to the diffusion with benevolence and enthusiasm !*

### Examples of objectives:

- Raising awareness around a theme
- Enrich the visit
- Highlight your know-how
- Tell your backstage
- Tell your story
- Create empathy

### Diffusion in digital medium:

- Podcasts
- Web app / chatbot
- Documentary website
- Documentary website
- Sound to video synchronization

### Distribution in physical medium:

- Geolocated wireless headset in binaural sound for immersive journeys
- Webapp to enrich the visit
- Spatialized sound with a multipoint speaker system
- QR Code
- Listening terminal

### Creation of tailor-made content:

- Art direction
- Immersive writing and editorial content
- Casting direction
- Interviews and testimonials
- Immersive nomadic sound recordings
- Sound composition
- Post-production (editing, mixing, mastering)
- Delivery of the creation





Couverture : Brecht Evens

# Muséum National d'Histoire Naturelle

Creation of six sound-based immersive episodes at the heart of natural history.

We will help you relive the major discoveries in natural history and explore the key issues of our planet by following our intrepid reporter, Jeanne. Jeanne can turn back time and visit the future, and will show us remarkable characters and far-flung countries. This podcast accompanies the exhibition "Chronicles of the Museum" by The Parisianer at the Garden of Plants from 20 May to 13 October 2021. You can listen to it via the QR code (and it will soon be lent to other natural history museums).

- Creative direction
- Fiction writing
- Casting and actor management
- Shooting management
- Recording
- Sound creation

Binaural recordings with the Neumann KU100 dummy head microphone. Digital and on-site broadcasting.



[ Raising awareness for art and sport ]

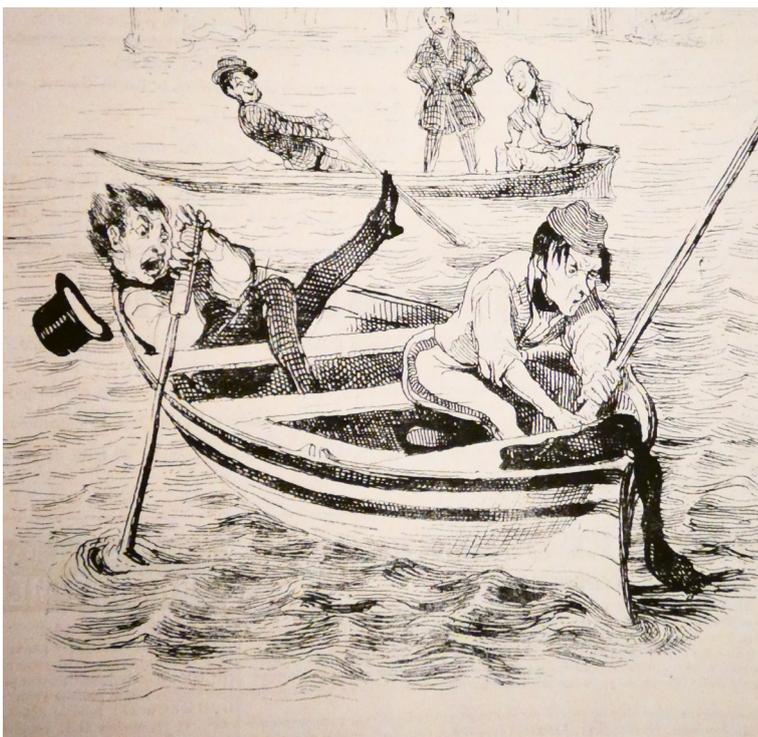
## Paris Musées

A series of podcasts for the Cultural Olympiad and the 2024 Olympic Games. When art and sport meet in a setting of fiction as a tool for fun and educational mediation.

Twelve Museums of the City of Paris take you on a journey around their artworks using different sports.

- Creative direction
- Episode writing
- Binaural recording on site
- Spatial/surround sound creation
- Sound design
- Casting and voice-overs
- Editing, mixing, mastering

First episodes to be released in summer 2022.



Project from January 2022 to June 2022

*Apprentissage du plaisir nautique (Learning nautical pleasures),  
Honoré Daumier – Maison de Balzac*

*[ Support to create an augmented guided tour and experience before, during and after the Festival ]*

# La Fête des Lumières 2021

A project designed for the Partners Club to bring them innovative content before, during and after the event.

An augmented and innovative walking tour of the Festival in partnership with the company Ask Mona. Geolocalised project with binaural sound.

- Creative direction
- Content creation
- Binaural recording on site
- Spatial/surround sound creation
- Sound design
- Casting and voice-overs
- Editing, mixing, mastering
- Coordination of the mediation tour with Ask Mona.

On the Partners Club website as well as the official website of the City of Lyon.



*[ Projet septembre 2021 à janvier 2022 ]*



# Musée du Quai Branly

A podcast to highlight the Garden designed by Gilles Clément. A poetic series of four episodes to display the four seasons in the garden.

- Creative direction
- Episode writing
- Binaural recording on site
- Spatial/surround sound creation
- Sound design
- Casting and voice-overs
- Editing, mixing, mastering

Still ongoing : to be released in spring 2022.

Digital broadcasting on streaming platforms and on site.

*[ Raising awareness for architecture - a mediation project ]*

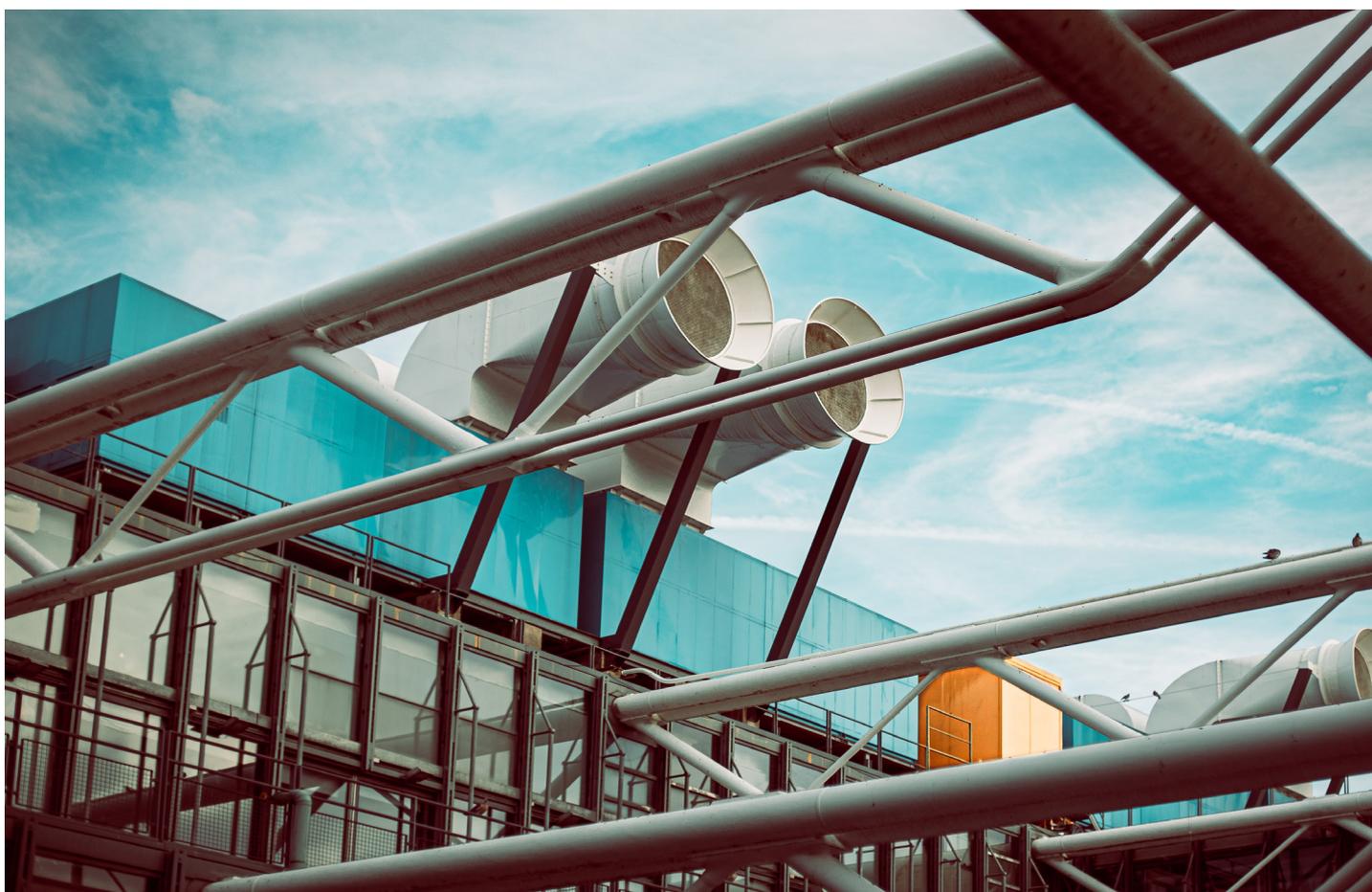
# Le Centre Pompidou

Entirely at your fingertips - or eartips.

Take a tour of its architecture and get to know its history and the people behind it, and discover the political and cultural events in which this building played a part.

- Creative sound direction
- Sound identity
- Binaural recording on site
- Sound creation

In French and English



[ Sound-based, permanent walking tour on the history of the neighbourhood ]



Project from June 2021 to October 2021



Project from September 2022 to January 2021

## Ouvrons Perrache

By Esprit des Sens and Nuits Noires in collaboration, with the kind support of Jean Michel Jarre for SPL Confluence. "Sound voyages through time" in the France Pégot Passage.

- Creative direction
- Advice on narrative immersive writing
- Casting and voice-over direction
- Recording
- Sound creation



[ Accompanying an exhibition with sound ]

# La Fondation Vuitton

As part of the Louis Vuitton Foundation's Late Hours event, Nuits Noires was selected to create three sound-based, mysterious, evanescent events inspired by the enigmatic universe of Cindy Sherman and her exhibition.

- Creative direction
- Music composition
- Sound and narrative writing
- Casting and voice-over direction
- Sound creation

Confidential project



Project from September 2021 to November 2020

[ Raising awareness for issues related to an art exhibition - mediation project ]

# Le Palais de Tokyo

Before museums and swimming pools reopened, the Palais de Tokyo took you on an artistic and aquatic voyage to give you that ocean feeling as part of the Anticorps (“Antibodies”) exhibition and the work of Josefa Ntjam (right) for an incredible feeling of fulfilment and connection with the universe.

- Advice on immersive
- Casting direction
- Voice-overs
- Sound creation



[ Projet octobre 2020 à décembre 2020 ]



*[ Accompanying a monumental project with sound ]*

## Nuit Blanche 2020

As part of the Nuit Blanche event in Paris in 2020, Nuits Noires was selected to accompany the multisensory work « Le Sillage de la mémoire » by Guillaume Cousin, alongside the scent-based studio Magique.

Making the visible invisible. Embodying the formless. This is what this monumental project wanted to share. Nuits Noires dreamed up an organic voyage through time, space, and matter, focussing on the duality of the universe and colourful sounds. Guests are invited to contemplate, listen, and give themselves up to this hypnotic and sublime artistic experience.

- Creative direction
- Music composition

Event held on 6 October 2020 at the Église Saint-Eustache in Paris.





*Project from september 2020 to october 2020*



# Salomon

Creation of a social network advertisement campaign for a product launch to immerse customers in the brand and the new product. ASMR sounds to express the comfort of the shoes.

- Creative direction and general
- Recording on site
- Sound design
- Image synchronisation



Project from July 2021 to December 2021



[ Raising awareness around a social cause in the form of testimonials and sound creations ]

# Si Le Courant Passe

Si le courant passe is an awareness campaign developed by the collective En Phase in collaboration with Planète OUI in response to the lack of information on poor access to power and heat in France.

Direct testimonials from French families with poor or unstable access to energy is at the heart of the project. The project involves several formats: photographs (portraits and interiors), immersive sound recording, data collection on monthly financial situations and a short life story as part of an interactive website.

- Creative sound direction
- Recording on site
- Sound design
- Mixing and mastering



[www.silecourantpasse.fr](http://www.silecourantpasse.fr)



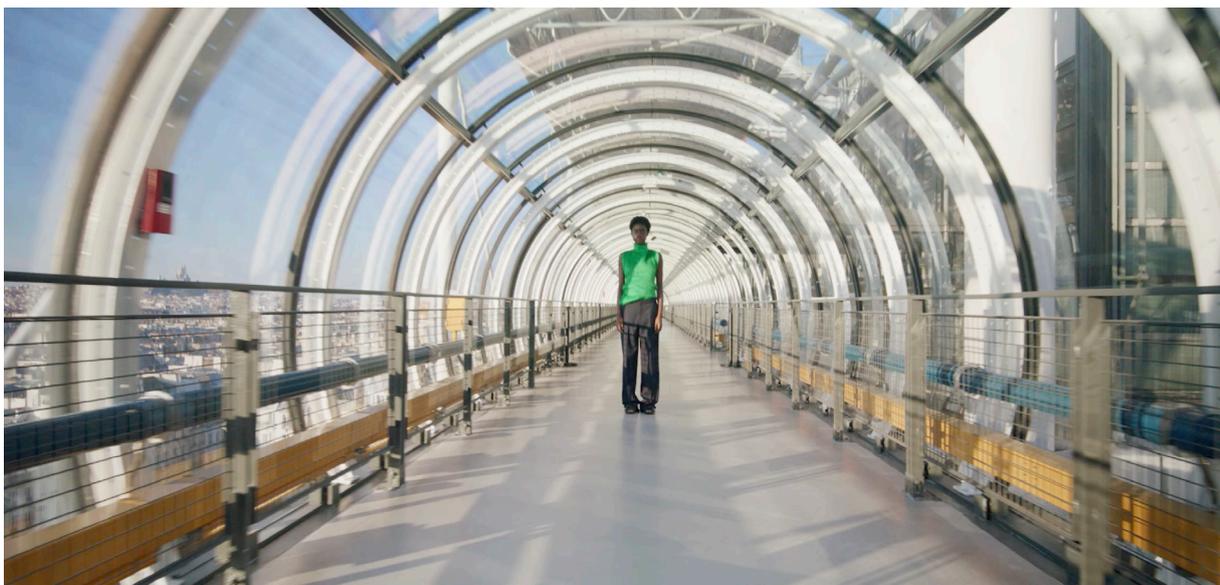
Project from July 2021 to November 2021

[ Sound creation to accompany a digital catwalk ]

# Gauchère

As part of the catwalks for the fashion brand Gauchère (an up-and-comer that takes part in the official programme of the Paris Fashion Week), the creator Marie Christine Statz turned to Nuits Noires to create an immersive sound experience corresponding to the identity of the collection, synchronised with their digital show.

- Creative sound direction
- Recording on site  
(brand workshop, Pompidou and Palais Galliera)
- Sound design and music composition
- Mixing and mastering



Project from February 2021 to September 2021

# Ferme les yeux et regarde

A Nuits Noires own creation.

Immersive sound-based experiences at the heart of art.

Ferme les yeux et regarde is a series of short episodes based on artworks to reawaken your imagination: you might see colours, ambiences, people...

We won't give anything away, it's down to you to guess what piece we are !

No worries if you're drawing a blank, though – we create follow-up episodes to explain the name of the work alongside fun anecdotes about the artist's life to help you learn that little bit more.

Apple Podcast | Spotify | Deezer | Google Podcast | Ausha

They talk about us :

Connaissance des Arts, Nouvel Obs, Radio Canada, Télérama, Radio Nova Lyon, Radio Tsugi...



Illustration \_ Aloyse Mendoza



## — SOME OF OUR HAPPY CUSTOMERS

« We were very satisfied with our work with Nuits Noires. They were very open to our needs and the project met our expectations. They were lovely to work with throughout the whole project. Time was not on our side and deadlines had to be constantly pushed back, but the team was able to adapt and remain professional in the face of these setbacks. The podcast had a very good sound quality and our internal teams were very happy with it. »

— Delphine Coffin, Director of Visitors at Le Centre Pompidou.

« I'd like to thank the team for their very professional and enthusiastic support. I really enjoyed working with you and I'm certain that we'll work together again in the future. »

— Clélia Dehon, Cultural Mediation Manager at La Fondation Vuitton.

« A fruitful collaboration with Nuits Noires, as they were able to adapt to our needs and produce six sound-based stories tailored to our work and exhibition. The result was just as good as expected for such an invested and friendly team! Our immersive sound experience of natural history throughout the ages was highly successful. »

— Flora Ploquin - Exhibition Manager at Le Muséum National d'Histoire Naturelle.

« I greatly appreciated your team, which is why we chose to work with you. You are bold and full of youthfulness while still being professional and reassuring! »

— Marine Bonnell, Manager for Lumen x Le Groupe Cardinal.

## —— SOME OF OUR ADMIRERS

“A spot of culture at home that is just as suited to amateurs with an internet connection as it is to experts missing museums.”

— [Connaissance des arts](#)

“We admired the evocative force of the project which continues the tradition of major radio fiction.”

— [Nouvel Obs](#)

“We admired the bold format that was both educational and interactive.”

— [Télérama](#)

“This podcast is an absolute gem!”

— [Radio Canada “Dessine moi un dimanche” \(\\*balado : podcast\)](#)

“The listening experience is delightful and leads you on a budget visual and sound-base voyage.”

— [Focus Belgique](#)

[www.nuitsnoires.com](http://www.nuitsnoires.com)

ELODIE PARMENTIER  
[elodie@nuitsnoires.com](mailto:elodie@nuitsnoires.com)  
+33(0)6 11 78 16 05