

BN
BAINS NUMÉRIQUES

10TH INTERNATIONAL BIENNALE

13.06.18
▶ 17.06.18

PRESS RELEASE



**HUMAN
FUTURE**

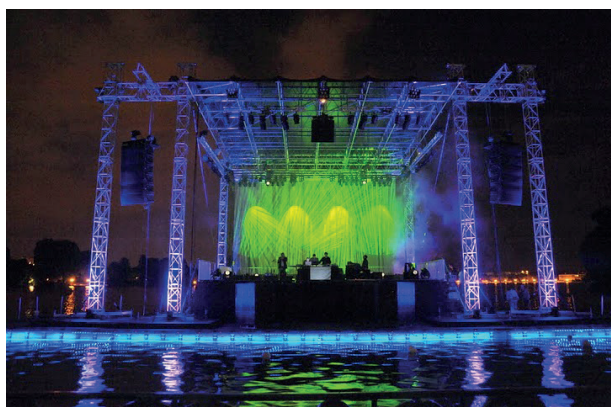
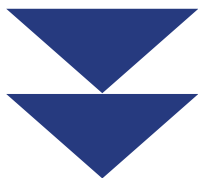
▶ PRESS CONTACTS

ORIANE ZERBIB + ANAIS TRIDON

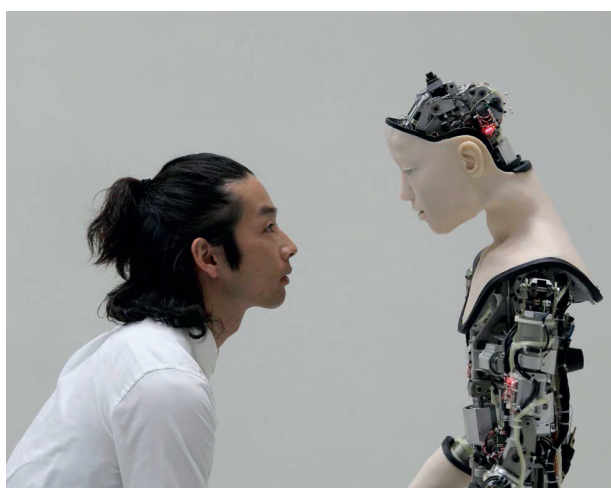
ozerbib@communicart.fr + atridon@communicart.fr

+33 (0)1 71 19 48 04 + +33 (0)7 69 75 11 78





© Nicolas Laverroux



© Justine Emard

» LES BAINS NUMÉRIQUES

A beacon for contemporary digital art, the Bains numériques Biennale is celebrating its 10th edition. With an immersive trail taking over every corner of Enghien-les-Bains, the five-day international event features a rich mix of concerts, shows, performances, installations, international competitions, talks and round tables as well as an innovation and digital art exhibition.

Free and open to all, the event is dedicated to unveiling the creative and social potential of the digital arts.

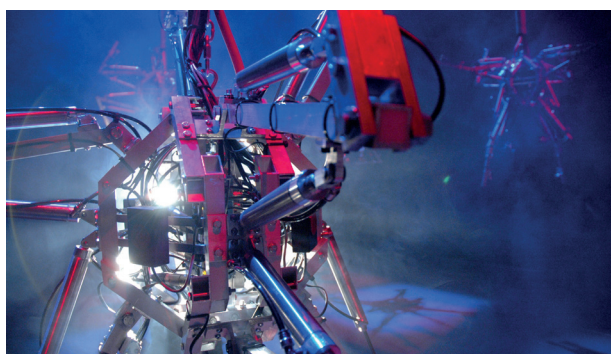
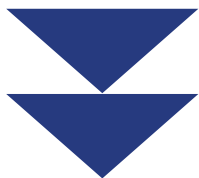
» HUMAN FUTURE, THE CENTRAL THEME OF THE 10TH BIENNALE

How can we imagine and envision humanity in tomorrow's urban society? From artificial intelligence to robotics to Big Data, the fourth industrial revolution is ushering in a profound transformation to our societies by endowing us with tools for creating innovative but also sustainable production models.

With a recent report estimating that 85 percent of professions of the future have yet to be invented, how can the artistic dimension of our digital world embody an in-depth perception of knowledge? These are the questions that have prompted Bains numériques to create an immersive experience at the juncture of art, science and society.

How can creativity be used to leverage sustainable development? "Art is everywhere where there is no place to go." These words from Arthur Danto encapsulate the pivotal role of digital art in the value chain for society and humankind in tomorrow's world. What opportunities can we foresee on the horizon?





©DR



Aria



Vitalic by C. le Mindu_D. Hugono Petit

» THE INTERNATIONAL DIGITAL ARTS FESTIVAL

10 FESTIVALS, 10 MAJOR ARTISTS

YOICHIRO KAWAGUCHI / ORLAN / CATHERINE IKAM /
ALEX VERHAEST / MIGUEL CHEVALIER /
MAURICE BENAYOUN / STELARC / BILL VORN /
EDUARDO KAC / N+N CORSINO

SHOWS, CONCERTS, PERFORMANCES. . .

Offering something for everyone, the Biennale will take over Enghien-les-Bains with a packed programme of events.

» EXCEPTIONAL CONCERTS

ARIA, A WORLD PREMIERE

Opening the *Bains numériques* festival, Japanese virtual chanteuse IA – endowed with artificial intelligence – will give a public performance of her new live concert *Aria* that is to kick off a 30-date world tour.

Aria is co-produced by Japanese company 1st Place and the CdA, which has devoted over ten years to developing its international engineering expertise (telepresence, 3D holography, projection mapping, etc.). An innovative performance art form fusing music and sensory experience at the crossroads of art and the most advanced technologies (holograms, VR, 3D, Gatebox), the virtual singer will interact in real-time with her audience in an exclusive immersive experience.

4 performances:

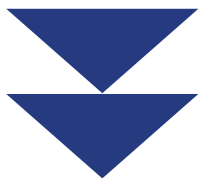
Wednesday 13 June 2.30 PM & 8 PM

Thursday 14 June 2.30 PM & 7 PM

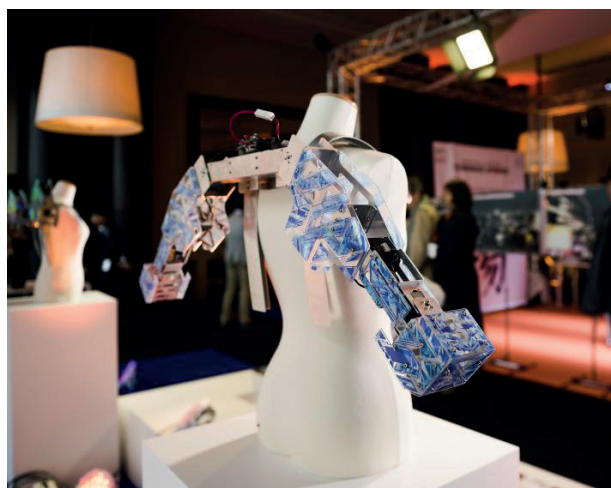
VITALIC, FESTIVAL HEADLINER

Bringing the festival to a close, international electronic music sensation Vitalic will perform his most recent album *Voyager* (2017) on Enghien Lake's floating stage – the opportunity to thrust the vibrantly creative French music scene into the spotlight of an international event. His retro-futuristic universe and space-inspired sets tie in perfectly with the theme of this 10th edition.

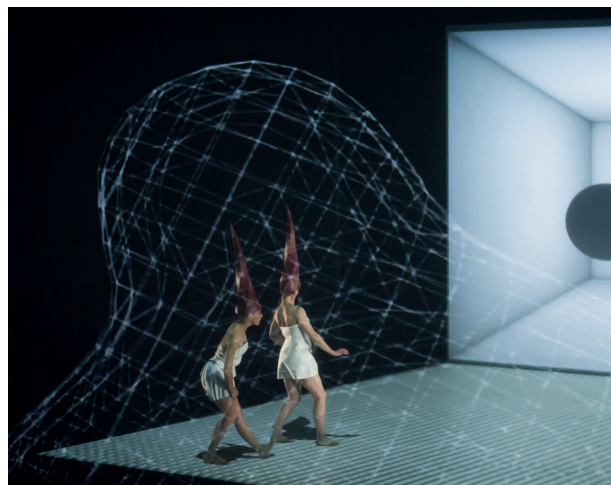




© Nicolas Laverroux



© Nicolas Laverroux



© Nicolas Laverroux

» THE DIGITAL ARTS PRIZE

An integral part of the Biennale, the international competition was established to unveil, support and accompany art projects at the juncture between digital arts, dance, music and theatre. The competition encourages emerging as well as experienced artists to submit proposals to its call-out.

3 CATEGORIES

Visual arts – Performing arts – Human Future

After the close of the international competition **on June 16**, the *Bains numériques* Prize will be awarded for each category by the jury's president Alain Fleischer alongside fellow judges Iman Ismail (National Museum of Singapore), Takuya Nomura (Knowledge Capital) Philippe Franck (Transcultures), Alain Thibault (Elektra) and Thierry Danet (L'Ososphère).

Awards ceremony

Saturday 16 June 8.30 PM – Théâtre du Casino

Compered by journalist Rachid M'Barki

» DIGITAL FACTORY, THE INNOVATION EXHIBITION

EXPERIMENTS, CONFERENCES, DEBATES, PERFORMANCES

At the crossroads of art, science and society, the Digital Factory explores humanity's place in tomorrow's future. In a space covering over 700 square metres, 30 exhibitors from universities, research institutes and companies will showcase a selection of projects and demonstrate potential applications for their research and development in artificial intelligence, robotics and the professions of the future. Exhibitors are to include, among others, Sofia Tech Park, Knowledge Capital, EISTI and INRIA.

» A WINDOW INTO THE WORLD

Each edition of the Biennale seeks to strengthen the bonds of international cooperation forged during the previous year for the development of the digital arts and the mobility of artists and digital works.

International delegations from far and wide—Bulgaria, Japan, Canada, Senegal, Portugal, Luxemburg, Singapore and China, to name but a few—will also be attending the 10th *Bains numériques* Festival.



BN

BAINS NUMÉRIQUES

13.06.18
▶ 17.06.18

Dominique Roland, Festival Curator

▶ PRESS CONTACTS

ORIANE ZERBIB + ANAIS TRIDON

ozerbib@communicart.fr

atridon@communicart.fr

+33 (0)1 71 19 48 04 + +33 (0)7 69 75 11 78

▶ CENTRE DES ARTS

12-16, rue de la Libération

95880 Enghien-les-Bains

Tél. +33 (0)1 30 10 85 59

accueilcda@cdarts.enghien95.fr

www.cda95.fr

▶ ACCESS

■ 12 min from Paris Gare du Nord

Train station

■ From Paris Gare du Nord,

H Line to Pontoise ou Valmondois (12 min)

■ From Pontoise, H Line to Paris Gare du Nord (20 min)

■ Informations on www.transilien.com