

EAU VIVE

Guillaumit

Playable fresco in augmented reality



In a few words

Augmented reality / Relationship with living organisms / Ecosystem / Biodiversity / Experience / Video Game / Graphics / Illustration

The work:

A monumental fresco between graphic arts, augmented reality and video game experience.

The large playable Eau Vive fresco pays homage to the water element, which by circulating, soothes and nourishes the living. With a mobile phone, the public can download freely the augmented reality application to play with the fresco and interact with the creatures.

This fresco, produced during a creative residency in Châtel-Guyon, shows the colorful and wacky universe of Guillaumit, who was inspired by the many earthenware present inside the building of the old thermal baths.

To prolong the fun, download the Augmented Carnival application to play on your phone in augmented reality while filming the fresco. The living water becomes a game in which you have to try to feed a plant.

Artist's website: guillaumit.tumblr.com



Augmented reality

This app is free and is available on the Apple Store or Google Play.

1. Download the "carnaval augmente" application
2. Open the application
3. Place your smartphone or tablet in front of the fresco and play

Indication tarifaires

**Adaptation to the format of the exhibition link Location - exhibition rights of the EAU VIVE fresco with the carnival application increased
Price to be discussed depending on the exhibition site, printing format and duration of exhibition.**

Minimum estimate for a 3-week exhibition: 1900 euros incl.

**Contact : guillaumit@gmail.com
+33 6 19 02 08 123**

Eau vive / Guillaumit / 2021 / FRA / Fresque en réalité augmentée

Création originale : Guillaumit

Code et réalité augmentée : Alexandre Coirier

Musique : Gangpol

Co-production VIDEOFORMES, Antony Squizzato et la Route des Villes d'Eaux du Massif Central dans le cadre du projet Voyages artistiques avec les Accros du Peignoir.

Avec le soutien de l'ANCT Massif Central et la Région Auvergne-Rhône-Alpes.

En partenariat avec la Ville de Châtel-Guyon.